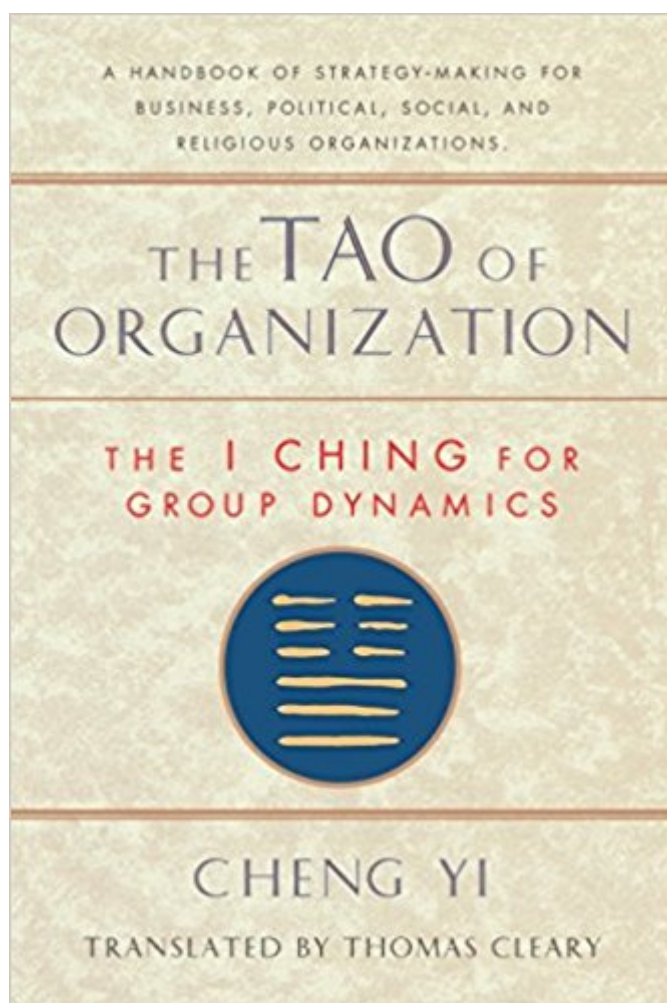


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# Tao Of Organization: The I Ching For Group Dynamics (Shambhala Dragon Editions)



## Synopsis

Of particular interest for its application to business strategizing, this edition of the well-known ancient Chinese classic I Ching (The Book of Changes) guides readers through the intricacies of group dynamics and relationships within organizations of all kinds. The root text is supported by a commentary from the eleventh-century scholar Cheng-Yi, founder of the movement known as Lixue, the "study of inner design." Cheng contended that by understanding the pattern of events—•the inner design of nature—•one can bring about mutual understanding and cooperation among people in groups, thus facilitating the accomplishment of any tasks they might undertake. The translator's extensive introduction gives specific, systematic guidelines for consulting the I Ching for greatest understanding and best results. Included in the afterward is a profile of the modern and Japanese organizational genius Matsushita Konosuke, founder of Panasonic and other multinational corporations, whose success has been built on the principles of the I Ching.

## Book Information

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## Customer Reviews

Text: English (translation) Original Language: Chinese

Cheng Yi, an eleventh-century scholar and activist, was one of the founders of the movement known as Lixue, or "study of inner design." He was one of the greatest sociological thinkers of

Song-dynasty China.

Cheng Yi's commentary on the I Ching is the clearest and most practical one around. While there is no mention of the hexagram images, the insightful comments on the individual lines are outstanding and more than make up for the omission. The book is worth far more than its price.

Way too complicated.

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